

# Apex Chiropractic

This document talks about you as a business.

**We want YOU to MAKE AN IMPACT and do more of what you are already doing.**

Here's an overview of Apex Chiropractic from a user perspective.

## The Scenario for Apex Chiropractic

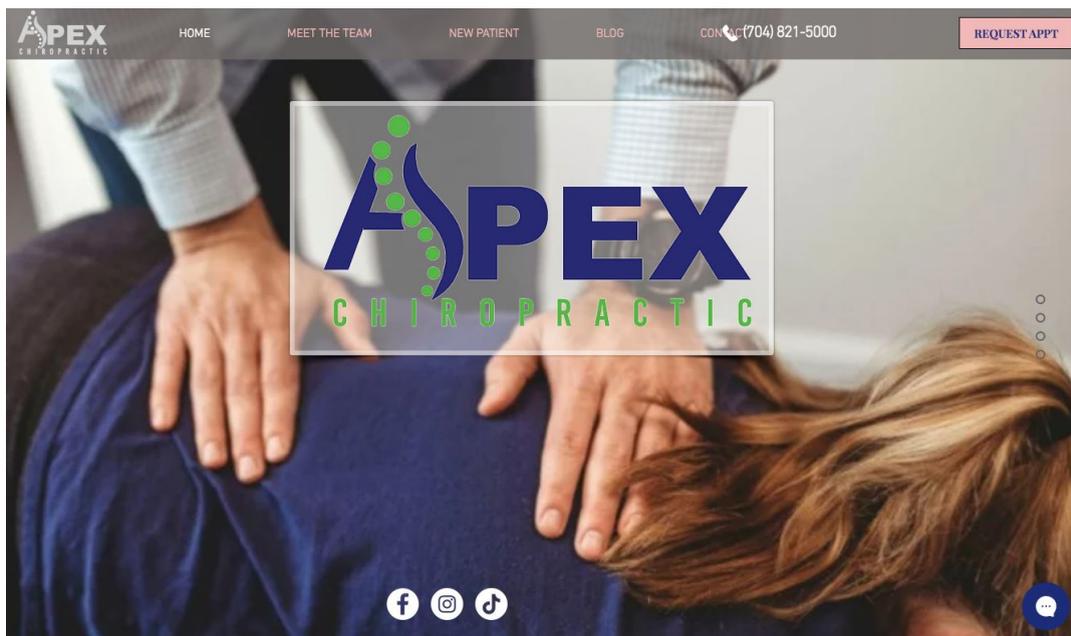
### Kind attention - Dr Tyler & Dr Brittany

Upon doing an online analysis, we found out the following:

Website = <https://www.apexchiropracticnc.com/>

Facebook = <https://www.facebook.com/apexchiropracticnc/>

Instagram = <https://www.instagram.com/apexchironc/>



- We loved your short videos and pictures on instagram. Excellent work. Keep it up.
- You have got **28 reviews with 5 star ratings on your Google My Business listing.**
- You are active on both social media platforms - Facebook and Instagram.
- You have got a good (to the point) website.

Let's dig deeper into where you stand in terms of your online presence.

## Who's shining on Google in Indian Trail, NC?

An online search for your main keyword “**Chiropractor Indian Trail**” gives the following results.

We have the top 3 results in the below screenshot.

One of your competitors appears in the top 3 results despite having lesser number of reviews. **Apex Chiropractic and Wellness** appears at 5th position in these results.

Those who rank on the top get the most business. These chiropractors become popular with time as they get regular patients and even referrals.

The screenshot shows a Google search for "chiropractor indian trail nc". The search results include a map and three listings:

- Integrative Chiropractic & Natural Medicine**: 4.8 stars (155 reviews), Chiropractor, 6580 Old Monroe Rd · In The Shops At Sun Valley · (704) 225-8686. Status: Closed · Opens 9AM.
- Indian Trail Chiropractic & Rehab**: 4.9 stars (54 reviews), Chiropractor, 100 State Rd 1372 · (704) 821-3222. Status: Closed · Opens 8:30AM Mon.
- Gotro Chiropractic**: 5.0 stars (15 reviews), Chiropractor, 13803 E Independence Expy · (704) 882-0192. Status: Closed · Opens 8:30AM Mon.

If your business appears in the top three results, the probability of users reaching out to you increases by 75%. This is a huge number if you are **looking forward to growing your business and serving more patients in Indian Trail, NC**.

The best thing is that these are inbound leads. And the second-best thing is that these are absolutely free.

## Indian Trail (NC) Chiropractic Websites

Below the map results, there are local websites that rank for the keyword **chiropractor Indian Trail NC**.

These are websites similar to <https://www.apexchiropracticnc.com/>. They appear on the 1st page of Google because they have been optimized for relevant keywords.

The technical word here can be SEO (Search Engine Optimization).

SERP overview for "chiropractor indian trail nc" Export

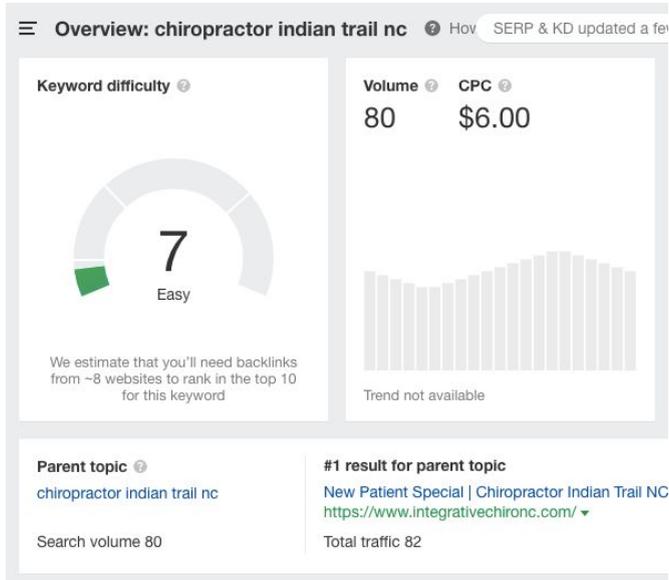
Sitelinks

Search result	AR	DR	UR	Backlinks	Domains	Traffic	Keywords	Top keyword	Volume
<b>1</b> New Patient Special   Chiropractor Indian Trail NC <a href="https://www.integrativechironc.com/">https://www.integrativechironc.com/</a> <ul style="list-style-type: none"> <li>4 Sitelinks</li> </ul>	57M	1	20	63	19	82	94	chiropractor indian trail nc	80
<b>2</b> Indian Trail Chiropractor   Chiropractor in Indian Trail ... <a href="https://www.gotrowellness.com/">https://www.gotrowellness.com/</a> <ul style="list-style-type: none"> <li>4 Sitelinks</li> </ul>	31M	4	13	23	7	55	31	gotro chiropractic	60
<b>3</b> Indian Trail Chiropractic & Rehab   Rehabilitation Therapy ... <a href="https://www.indiantrailchiro.com/">https://www.indiantrailchiro.com/</a>	8.6M	20	25	1,079	832	48	27	indian trail chiropractic	90
<b>4</b> THE BEST 10 Chiropractors in Indian Trail, NC - Last Updated ... <a href="https://www.yelp.com/search?cflt=chiropractors&amp;find_loc=Indian+Trail,+NC">https://www.yelp.com/search?cflt=chiropractors&amp;find_loc=Indian+Trail,+NC</a>	50	94	14	0	0	8	3	chiropractor indian trail nc	80
<b>5</b> Dr. Corinne Weaver <a href="https://drkorinneweaver.com/">https://drkorinneweaver.com/</a> <ul style="list-style-type: none"> <li>4 Sitelinks</li> </ul>	26M	6	26	664	28	11	26	chiropractor indian trail nc	80
<b>6</b> Chiropractors near Indian Trail, NC   Healthgrades <a href="https://www.healthgrades.com/chiropractic-directory/nc-north-carolina/indian-trail">https://www.healthgrades.com/chiropractic-directory/nc-north-carolina/indian-trail</a>	3.4K	86	12	0	0	4	3	chiropractor indian trail nc	80
<b>7</b> Gotro Chiropractic of Indian Trail - Home   Facebook <a href="https://www.facebook.com/GotroChiropractic/">https://www.facebook.com/GotroChiropractic/</a>	1	100	16	0	0	19	4	gotro chiropractic	60
<b>8</b> Indian Trail Chiropractic & Rehab - Home   Facebook <a href="https://www.facebook.com/indiantrailchiro/">https://www.facebook.com/indiantrailchiro/</a>	1	100	16	2	1	9	4	indian trail chiropractic	90
<b>9</b> Chiropractor and Massages Indian Trail, Stallings, Waxhaw ... <a href="https://mazwellnesscenter.com/">https://mazwellnesscenter.com/</a>	104M	0	12	8	7	16	25	dr maz chiropractic	80

We were **not able to find Apex Chiro on the 1st page of search results**. Please refer to our "Get Started" section below.

Ranking on the 1st page of Google not just helps patients find you but it also shows you as an authority in the chiropractic niche.

## People search on Google



As per the data, there are numerous people who look for chiropractic clinics in Indian Trail.

**Main Keyword = Chiropractor Indian Trail NC**

This is what people type on Google when they are looking for the services of a chiropractor.

**Search Volume = 150+ unique users search for a chiropractor in Indian Trail every month.**

This means that 150 people search for a chiropractor in your area every month. These are your potential patients who need a chiropractor in Indian Trail, NC.

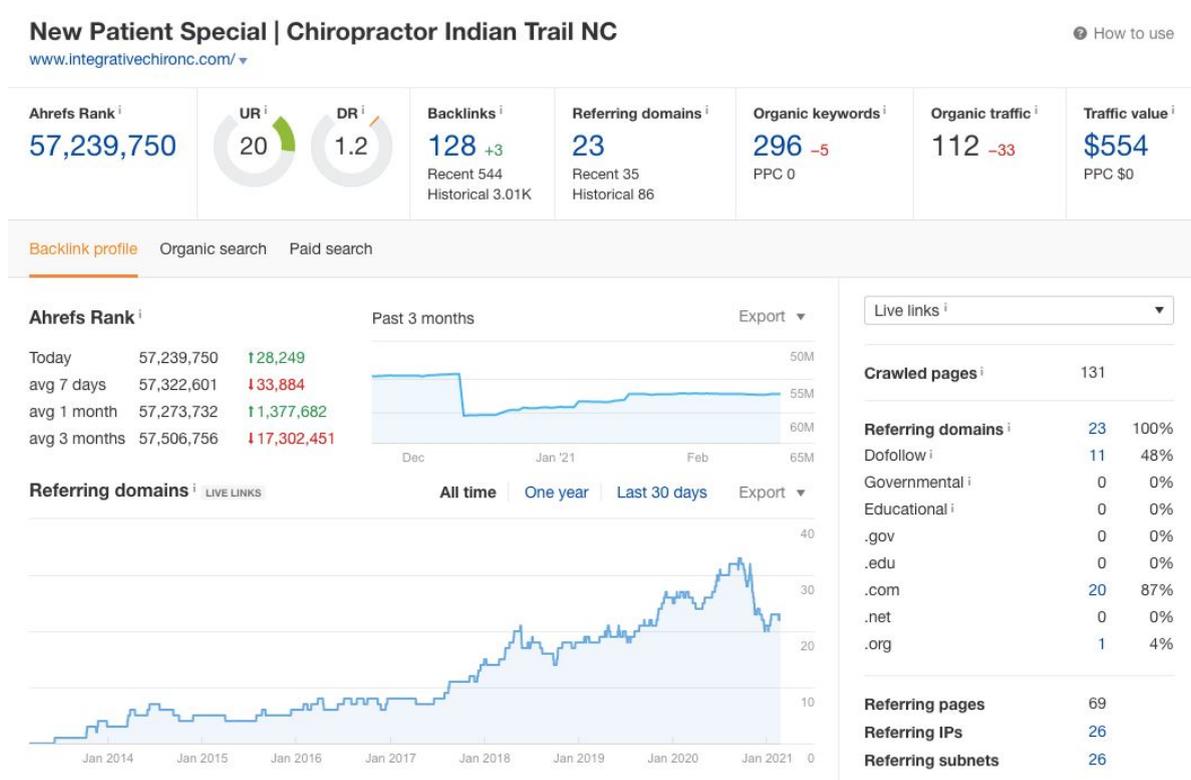




## Your Competitors

- 1) <https://mazwellnesscenter.com/>
- 2) <https://www.gotrowellness.com/>
- 3) <https://www.integrativechironc.com/>
- 4) <https://www.indiantrailchiro.com/>
- 5) <http://www.atlaschironc.com/>

We have done a basic study about your competitors. Apart from their websites, we have analyzed their social media channels and Google My Business listings.



## **Get Started**

To help you take your first step and start the journey, here are some actionable points.

**1) Optimize Your Google My Business listing.**

<https://support.google.com/business/answer/7091?hl=en>

**2) Optimize your website.**

We would suggest you **have a little more content on your website**. Also, please add a few pictures. Make sure that the keyword “Chiropractor in Indian Trail” appears within the website content.

**3) Enhance your Instagram.**

We don't have much suggestions here as you guys are already doing great with Instagram.

Make a strategy to get more followers. These should be very targeted people who live in Indian Trail, NC.

**4) Run paid ads (If you have a budget).**

In case, you wish to reach more people, you may go for Facebook and Instagram ads.

**5) Create a business strategy.**

- Ask patients for referrals.
- Ask patients to write an online review for you.
- Click pictures with patients to showcase these on your social channels.

## **We can Help you!**

**We are digital marketing experts.** We work with reputed chiropractors across the world and help them get new patients month on month. We make sure that our clients rank well on Google.

You may **consider us as a part of your team**. We charge a very nominal amount and make sure to give you an excellent return on your investment.

How about getting on a call?

**We love helping chiropractors expand their online presence.**

Let's have a no obligation call to discuss this in detail.

You can book a time slot here:

<https://calendly.com/ajaydeep/30min>