

Apex Chiropractic

This document talks about you as a business.

We want YOU to MAKE AN IMPACT and do more of what you are already doing.

Here's an overview of Apex Chiropractic from a user perspective.

The Scenario for Apex Chiropractic

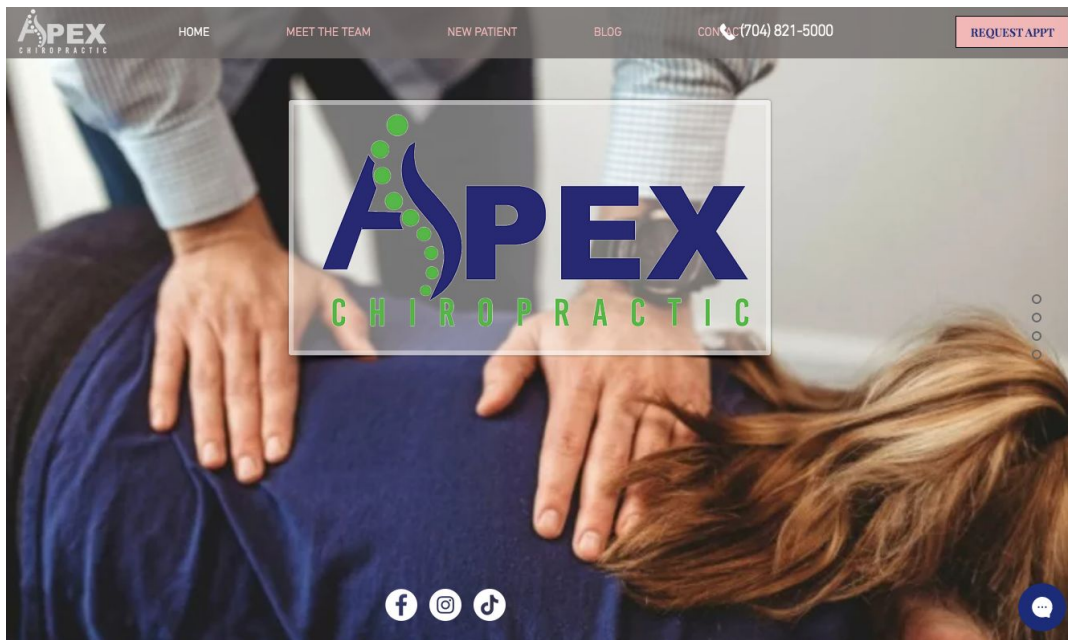
Kind attention - Dr Tyler & Dr Brittany

Upon doing an online analysis, we found out the following:

Website = <https://www.apexchiropracticnc.com/>

Facebook = <https://www.facebook.com/apexchiropracticnc/>

Instagram = <https://www.instagram.com/apexchironc/>



- We loved your short videos and pictures on instagram. Excellent work. Keep it up.
- You have got **28 reviews with 5 star ratings on your Google My Business listing.**
- You are active on both social media platforms - Facebook and Instagram.
- You have got a good (to the point) website.

Let's dig deeper into where you stand in terms of your online presence.

Who's shining on Google in Indian Trail, NC?

An online search for your main keyword “**Chiropractor Indian Trail**” gives the following results.

We have the top 3 results in the below screenshot.

One of your competitors appears in the top 3 results despite having lesser number of reviews. **Apex Chiropractic and Wellness** appears at 5th position in these results.

Those who rank on the top get the most business. These chiropractors become popular with time as they get regular patients and even referrals.

The screenshot shows a Google search for "chiropractor indian trail nc". The search results include a map of the Indian Trail area with three red location pins. Below the map are three search results for chiropractors:

Business Name	Rating	Number of Reviews	Address	Phone Number	Status	Hours	Website	Directions
Integrative Chiropractic & Natural Medicine	4.8	155	6580 Old Monroe Rd · In The Shops At Sun Valley	(704) 225-8686	Closed	Opens 9AM	Website	Directions
Indian Trail Chiropractic & Rehab	4.9	54	100 State Rd 1372	(704) 821-3222	Closed	Opens 8:30AM Mon	Website	Directions
Gotro Chiropractic	5.0	15	13803 E Independence Expy	(704) 882-0192	Closed	Opens 8:30AM Mon	Website	Directions

If your business appears in the top three results, the probability of users reaching out to you increases by 75%. This is a huge number if you are **looking forward to growing your business and serving more patients in Indian Trail, NC**.

The best thing is that these are inbound leads. And the second-best thing is that these are absolutely free.

Indian Trail (NC) Chiropractic Websites

Below the map results, there are local websites that rank for the keyword **chiropractor Indian Trail NC**.

These are websites similar to <https://www.apexchiropracticnc.com/>. They appear on the 1st page of Google because they have been optimized for relevant keywords.

The technical word here can be SEO (Search Engine Optimization).

SERP overview for "chiropractor indian trail nc" Export

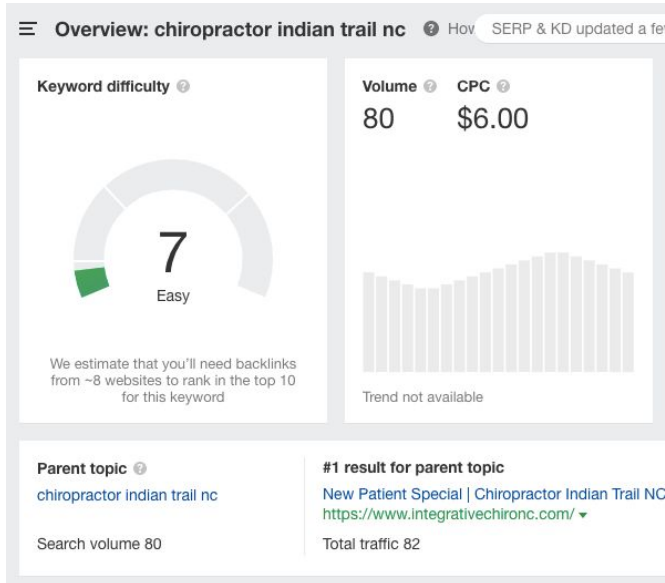
Sitelinks

Search result	AR	DR	UR	Backlinks	Domains	Traffic	Keywords	Top keyword	Volume
1 New Patient Special Chiropractor Indian Trail NC https://www.integrativechironc.com/ <ul style="list-style-type: none"> 4 Sitelinks 	57M	1	20	63	19	82	94	chiropractor indian trail nc	80
2 Indian Trail Chiropractor Chiropractor in Indian Trail ... https://www.gotrowellness.com/ <ul style="list-style-type: none"> 4 Sitelinks 	31M	4	13	23	7	55	31	gotro chiropractic	60
3 Indian Trail Chiropractic & Rehab Rehabilitation Therapy ... https://www.indiantrailchiro.com/	8.6M	20	25	1,079	832	48	27	indian trail chiropractic	90
4 THE BEST 10 Chiropractors in Indian Trail, NC - Last Updated ... https://www.yelp.com/search?cflt=chiropractors&find_loc=Indian+Trail,+NC	50	94	14	0	0	8	3	chiropractor indian trail nc	80
5 Dr. Corinne Weaver https://drkorinneweaver.com/ <ul style="list-style-type: none"> 4 Sitelinks 	26M	6	26	664	28	11	26	chiropractor indian trail nc	80
6 Chiropractors near Indian Trail, NC Healthgrades https://www.healthgrades.com/chiropractic-directory/nc-north-carolina/indian-trail	3.4K	86	12	0	0	4	3	chiropractor indian trail nc	80
7 Gotro Chiropractic of Indian Trail - Home Facebook https://www.facebook.com/GotroChiropractic/	1	100	16	0	0	19	4	gotro chiropractic	60
8 Indian Trail Chiropractic & Rehab - Home Facebook https://www.facebook.com/indiantrailchiro/	1	100	16	2	1	9	4	indian trail chiropractic	90
9 Chiropractor and Massages Indian Trail, Stallings, Waxhaw ... https://mazwellnesscenter.com/	104M	0	12	8	7	16	25	dr maz chiropractic	80

We were **not able to find Apex Chiro on the 1st page of search results**. Please refer to our "Get Started" section below.

Ranking on the 1st page of Google not just helps patients find you but it also shows you as an authority in the chiropractic niche.

People search on Google



As per the data, there are numerous people who look for chiropractic clinics in Indian Trail.

Main Keyword = Chiropractor Indian Trail NC

This is what people type on Google when they are looking for the services of a chiropractor.

Search Volume = 150+ unique users search for a chiropractor in Indian Trail every month.

This means that 150 people search for a chiropractor in your area every month. These are your potential patients who need a chiropractor in Indian Trail, NC.



What Will Make Apex Chiro Rank on the 1st page of Google?

Let's talk about the good things first (that enhance user experience).

- You have got an online appointment link.
- Your clinic address and phone number are clearly mentioned on the website.
- The website is mobile-friendly.
- It is precise and to the point.

Your website has been **built on Wix**.

You have **added a good meta description** to your website. This is essential for search engines.

```
height:auto!important}.yuKeh{-ms-fullscreen{min-height:auto!important}.yuKeh:fullscreen{min-height:auto!important}.oMCv{visibility:hidden}.27cxq{top:0;left:0;color:#373737;width:100%;height:100%}.2_t_xh,.27cxq{position:absolute}.2_t_xh{-webkit-animation:SAuK0 1s linear 1ms infinite;animation:SAuK0 1s linear 1ms infinite;height:30px;left:50%;margin-left:-15px;margin-top:-15px;overflow:hidden;top:50%;transform-origin:100% 50%;width:15px}.2_t_xh:before{color:#7f0cf7}.2_t_xh:after,.2_t_xh:before{content:"";top:0;left:0;right:-100%;bottom:0;border:3px solid currentColor;border-color:currentColor transparent transparent;border-radius:50%;position:absolute;transform:rotate(-45deg);-webkit-animation:_2ZCEK .5s linear 1ms infinite alternate}.2_t_xh:after{color:#3899ec;opacity:0}.2_t_xh._163i9:before{color:#f0f0f0}.2_t_xh._163i9:after{color:#dcdcdc}@-webkit-keyframes _2ZCEK{to{opacity:1;transform:rotate(115deg)}}@keyframes _2ZCEK{to{opacity:1;transform:rotate(115deg)}}@-webkit-keyframes SAuK0{0{-webkit-animation-timing-function:ease-out;animation-timing-function:ease-out;transform:rotate(180deg)}45%{transform:rotate(198deg)}55%{transform:rotate(234deg)}to{transform:rotate(540deg)}}@keyframes SAuK0{0{-webkit-animation-timing-function:ease-out;animation-timing-function:ease-out;transform:rotate(180deg)}45%{transform:rotate(198deg)}55%{transform:rotate(234deg)}to{transform:rotate(540deg)}}.gTpw1{display:inline-block;color:#09f;text-decoration:underline;cursor:pointer}.21W-H{font-size:14px;margin-top:5px;font-family:Helvetica Neue,HelveticaNeueW01-55Roma,HelveticaNeueW02-55Roma,HelveticaNeueW10-55Roma,HelveticaNeueW10-55Roma,Helvetica,Arial,sans-serif;line-height:1.43;vertical-align:middle;display:table-cell}.21W-H>div{padding-left:17px}.TXAYC{word-wrap:break-word;max-width:206px;color:#174165}.3pF6C{font-weight:500;display:inherit}.1HYng{font-weight:300;display:inherit}</style>
<title>Chiropractor | Apex Chiropractic and Wellness | Indian Trail, United States</title>
<meta name="description" content="Local chiropractor in Indian Trail, NC to help the community have a better understanding of their optimal health through Chiropractic Care at Apex Chiropractic!" />
<link rel="canonical" href="https://www.apexchiropracticnc.com/" />
<meta property="og:title" content="Chiropractor | Apex Chiropractic and Wellness | Indian Trail, United States" />
<meta property="og:description" content="Local chiropractor in Indian Trail, NC to help the community have a better understanding of their optimal health through Chiropractic Care at Apex Chiropractic!" />
<meta property="og:url" content="https://www.apexchiropracticnc.com/" />
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  var exclusionReason = {"shouldRender":true,"forced":false};
  var ssrInfo = {"renderBodyTime":739}
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<script>window.clientSideRender = false;</script>

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<script type="wix/htmlEmbeds" id="pageHtmlEmbeds.bodyStart start"></script>
<script type="wix/htmlEmbeds" id="pageHtmlEmbeds.bodyStart end"></script>
<!--pageHtmlEmbeds.bodyStart end-->
```

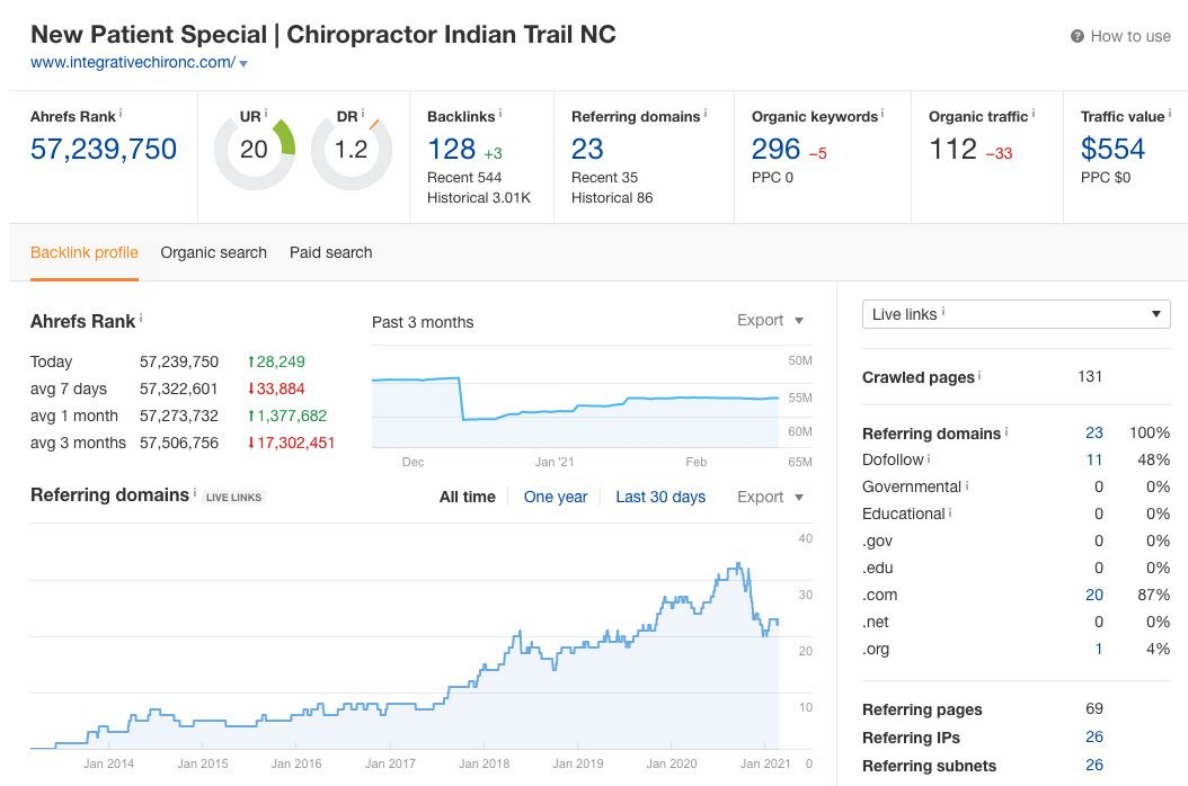
What else can help you outrank your competitors:

- **Good content on your website.**
This includes adding optimized text, sub-headings and pictures. You can even have a blog section on your website.
- **Backlinks**
A few backlinks from other websites. These are essential as they tell Google how many websites refer you.
- **Accurate Information**
This includes adding your contact information, team members, clinic outside and inside pictures. These things help users win trust and reduce the bounce rate of a website.

Your Competitors

- 1) <https://mazwellnesscenter.com/>
- 2) <https://www.gotrowellness.com/>
- 3) <https://www.integrativechironc.com/>
- 4) <https://www.indiantrailchiro.com/>
- 5) <http://www.atlaschironc.com/>

We have done a basic study about your competitors. Apart from their websites, we have analyzed their social media channels and Google My Business listings.



We assume that it should be **easy for Apex Chiropractic to rank on Google** and be in front of users when they search for a chiropractor in Indian Trail, NC.

Get Started

To help you take your first step and start the journey, here are some actionable points.

1) Optimize Your Google My Business listing.

<https://support.google.com/business/answer/7091?hl=en>

2) Optimize your website.

We would suggest you **have a little more content on your website**. Also, please add a few pictures. Make sure that the keyword “Chiropractor in Indian Trail” appears within the website content.

3) Enhance your Instagram.

We don’t have much suggestions here as you guys are already doing great with Instagram.

Make a strategy to get more followers. These should be very targeted people who live in Indian Trail, NC.

4) Run paid ads (If you have a budget).

In case, you wish to reach more people, you may go for Facebook and Instagram ads.

5) Create a business strategy.

- Ask patients for referrals.
- Ask patients to write an online review for you.
- Click pictures with patients to showcase these on your social channels.

We can Help you!

We are digital marketing experts. We work with reputed chiropractors across the world and help them get new patients month on month. We make sure that our clients rank well on Google.

You may **consider us as a part of your team**. We charge a very nominal amount and make sure to give you an excellent return on your investment.

How about getting on a call?

We love helping chiropractors expand their online presence.

Let’s have a no obligation call to discuss this in detail.

You can book a time slot here:

<https://calendly.com/ajaydeep/30min>